

Arriba (newspaper)

Arriba ([Spanish](#) for "up") was a Spanish [daily newspaper](#) published in Madrid between 1935 and 1979. It was the official organ of the [Falange](#), and also of the regime during the [Franco rule](#) in the country.

History

Arriba was first published in [Madrid](#) 21 March 1935 by [José Antonio Primo de Rivera](#), founder of the Falange Española.^[1] The paper soon became the official weekly newspaper of the Spanish [Falange](#).^[1] On 5 March 1936 it was suspended by the government of the [Second Spanish Republic](#). The suspension continued through the Spanish Civil War. After nearly three years of fighting, Madrid was captured by Nationalist troops under [Francisco Franco](#). The Falangists seized the facilities of the newspaper *[El Sol](#)* and, beginning 29 March 1939, published a revived *Arriba* as the daily newspaper of the [Movimiento Nacional](#). It soon became the official newspaper of the [Spanish State](#) under Franco.^{[1][2]}

During the [Spanish transition to democracy](#) after Franco's death, the Spanish [Council of Ministers](#) ordered the closure of *Arriba*, on 15 June 1979. Its final issue was published the following day.^[3]

<i>Arriba</i>	
Founder(s)	José Antonio Primo de Rivera
Founded	21 March 1935
Political alignment	Falangism
Language	Spanish
Ceased publication	16 June 1979
Headquarters	Madrid , Spain



This Madrid building was the headquarters of *Arriba* from 1962 until its closure in 1979.

Antisemitism, anti-Freemasonry, and anti-Communism

Franco believed in the [international Judeo-Masonic-Communist conspiracy theory](#). He believed that [Jews](#), Freemasons and [Communists](#) were conspiring to destroy [Christianity](#) in general and Spain in particular. Franco's Antisemitism was not racialised, as was that of the [Nazis](#): it was more along the lines of historic [Catholic](#) anti-Judaism.^[4] *Arriba*'s Antisemitism, in line with Franco's own, was virulent, and was followed in some cases by incidents of anti-Jewish violence.

The campaign against Sepu

[Sepu](#) (Sociedad Española de Precios Únicos), Spain's first [department store](#), was founded in [Barcelona](#) on 9 January 1934 by [Swiss](#) citizens of Jewish origin, Henry Reisembach and Edouard Wormsde, who also opened a second store in [Madrid](#). In the 1930s they were the subject of a vigorous campaign on the part of the Falange. *Arriba* directly accused the company of exploiting its employees while taking advantage of links to political power:

These Jews of SEPU provide grounds to deal with them daily, by their relations with the employees they exploit. If their mere presence suffices to produce indignation, if the outrages committed by their staff suffice to rouse the most tranquil. We ask, does SEPU enjoy *carte blanche*? Who covers for SEPU? Does the director of [the Ministry of] Labor know the cases of SEPU?^[5]

This campaign began with the first issue of the newspaper and was systematic.^[6] It was contemporaneous with, and inspired by, the Nazi assaults on Jewish-owned businesses in [Germany](#). In 1935, the Sepu department store in Madrid was assaulted by Falangist militants; the store's windows were broken on several occasions.^[7] That same year, *Arriba* wrote:

The international Jewish-Masonic conspiracy is the creator of the great evils that have arrived for humanity: such are [capitalism](#) and [Marxism](#).^[8]

Franco's articles

Arriba carried a series of articles by Franco himself (compiled in 1952 under the title *Masonería*, "(Free)Masonry"). The series began on 14 December 1946 and was signed with the [pseudonym](#) *Jakin Boor*. The articles rant against Freemasonry, Communism, Jews, and (later in the series) the State of [Israel](#). Israel had voted against admitting Spain into the [United Nations](#) and accused Franco's government of being complicit with and supportive of the former [Nazi](#) regime of [Adolf Hitler](#) in Germany and the former Fascist regime of [Benito Mussolini](#) in Italy. On 9 August 1949 Franco wrote an article in *Arriba* entitled "*Alta masonería*" ("High Masonry"):

The recognition of Israel, its entry into the UN, the hypocritical and unjust conduct toward Spain, the enmity against Argentina, the systematic opposition in the government of the state, the great decisions about the national order, obey exclusively the dictates of (Free)Masonry.^[9]

On 11 December 1949 he wrote:

To so extend (Free)Masonry through various nations faced with a people deeply entrenched in the society we live, who see an ideal field for machinations in the sect that comes dragging a secular complex of inferiority and of rancor from their dispersion: they are the Jews of the world, the army of speculators accustomed to break or skirt the law, which benefits the sect to be considered powerful. Judaism, atheism and Catholic dissidence feed thence the continental lodges.^[10]

The articles by Franco also made reference to [criminal rituals](#) and to the [Protocols of the Elders of Zion](#).^[4]

Notes

1. Jacob Fox Watkins (2014). "Not Just "Franco 's Spain" – The Spanish Political Landscape During Re-Emergence through the Pact of Madrid" (<https://web.archive.org/web/20180203180958/https://digitalcommons.asphs.net/cgi/viewcontent.cgi?article=1167&context=bsphs>) . *Bulletin for Spanish and Portuguese Historical Studies*. **39** (1). Archived from [the original \(http://digitalcommons.asphs.net/cgi/viewcontent.cgi?article=1167&context=bsphs\)](http://digitalcommons.asphs.net/cgi/viewcontent.cgi?article=1167&context=bsphs) on 3 February 2018. Retrieved 6 May 2015.
2. Gabriel Jackson (2012). *Spanish Republic and the Civil War, 1931–1939* (<https://books.google.com/books?id=vpOwwZWGtBcC&pg=PA555>) . Princeton University Press. p. 555. ISBN 978-1-4008-2018-4. Retrieved 7 June 2015.
3. Asuncion Bernardez (1991). "The Mass Media" (https://web.archive.org/web/20150518065239/http://eprints.ucm.es/10582/1/the_mass_media.pdf) (PDF). *Graves retrasos a – E-Prints Complutense*. Archived from [the original \(http://eprints.ucm.es/10582/1/the_mass_media.pdf\)](http://eprints.ucm.es/10582/1/the_mass_media.pdf) (Book chapter) on 18 May 2015. Retrieved 6 May 2015.
4. Joseph Pérez (2005), p. 312/322.
5. *"Estos judíos de SEPU dan motivos para ocuparse de ellos diariamente, por sus relaciones con los empleados que explotan. Si basta su sola presencia para producir indignación, si hasta los atropellos que con su personal cometen basta para sublevar al más tranquilo. Nosotros preguntamos ¿SEPU disfruta de patente de corso? ¿Quién ampara a SEPU? ¿Conoce el director de Trabajo los casos de SEPU?"—"Siempre Sepu", Arriba, 12 June 1935 (cited in Isidro González (2004), p. 272).*
6. Isidro González (2004), pp. 271, 272.
7. [Gonzalo Álvarez Chillida](#) (2002), p. 343.
8. *"La internacional conspiración judaico-masónica es la creadora de los dos grandes males que han llegado a la humanidad: como son el capitalismo y el marxismo."*—*Arriba*, 18 April 1935 (cited in [Gonzalo Álvarez Chillida](#) (2002), p. 343).
9. *"El reconocimiento de Israel, su entrada en la ONU, la conducta hipócrita e injusta con España, la enemiga contra la Argentina, la oposición sistemática en el gobierno del Estado, las mayores decisiones en el orden nacional, obedecen exclusivamente a los dictados de la masonería."*—*Arriba*, 9 August 1949.
10. *"Al extenderse así la masonería por las distintas naciones tropieza con un pueblo enquistado en la sociedad en que vive, que ve en la secta un campo ideal para las maquinaciones a que un*

complejo secular de inferioridad y de rencor desde la dispersión le viene arrastrando: son los judíos del mundo, el ejército de especuladores acostumbrados a quebrantar o bordear la ley, que se acoge a la secta para considerarse poderosos. Judaísmo, ateísmo y disidencia católica nutren desde entonces las logias continentales."—Arriba, 11 December 1949.

References

- Gonzalo Álvarez Chillida (2002). *El antisemitismo en España: la imagen del judío, 1812–2002* (<https://books.google.com/books?id=fQ6DtgqAaDQC>) . Madrid: Marcial Pons Historia. ISBN 84-95379-44-9.
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